



Oralade[®]

rethink hydration[™]



rethink hydration™

ADVANCED GI+ Oral Rehydration Support



The UK's #1 Veterinary Oral Rehydration Support

Discover more at oralade.com    

rethink hydration™

Is it time you rethink hydration, act earlier and reassess your approach to rehydration?
Oralade® GI+ is a highly palatable, isotonic advanced ORS (Oral Rehydration Support).

Triple Function

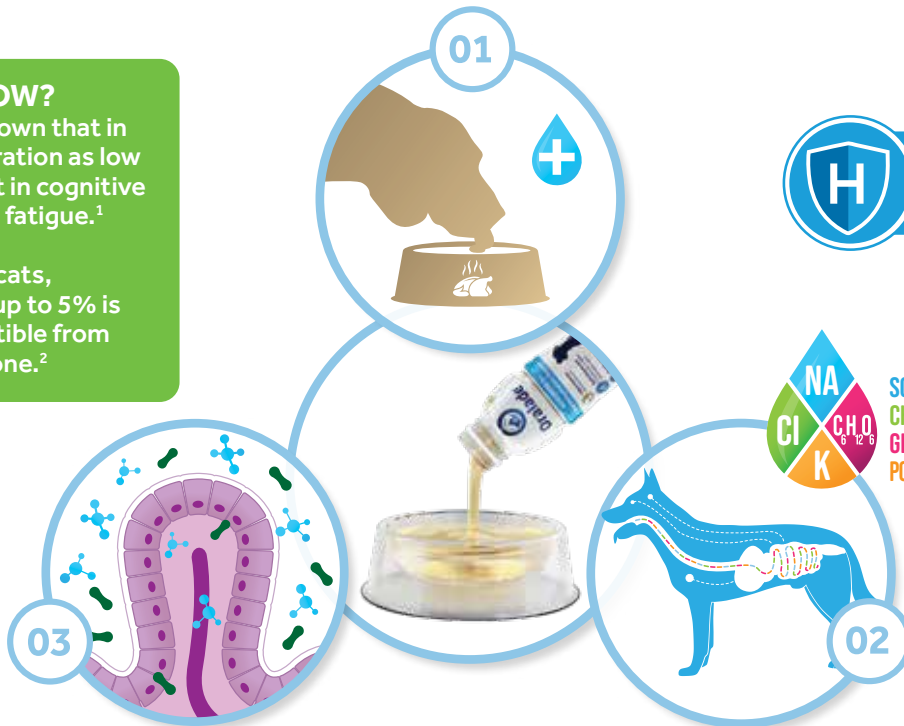
As simple and easy as 1,2,3...



DID YOU KNOW?

Studies have shown that in humans, dehydration as low as 2% can result in cognitive impairment and fatigue.¹

Yet in dogs and cats, dehydration of up to 5% is often imperceptible from clinical exam alone.²



01 PREHYDRATION - Maintain health and vitality

Use for proactive hydration management and early intervention when increased fluid loss or decreased fluid intake is anticipated.

Oralade® GI+'s scientifically formulated isotonic solution supports optimal absorption of fluids and electrolytes in perfect harmony with the pet's natural requirements.

02 REHYDRATION - Correct fluid and electrolyte balance

Use to reinstate and maintain optimal hydration, even during periods of gastrointestinal disturbance.³

Oralade® GI+ is scientifically formulated to have the precise ratio of electrolytes and glucose to activate the glucose-sodium co-transport system, for optimal absorption of electrolytes and water.

03 MICROENTERAL GI SUPPORT - Support intestinal function

Use with inappetent or anorexic patients to provide essential enterocyte nourishment, supporting GI function to help pave the way for voluntary enteral nutrition.

Oralade® GI+'s unique formulation contains key amino acids and simple sugars to support enterocytes, and prebiotics to encourage a healthy gastrointestinal microbiome.

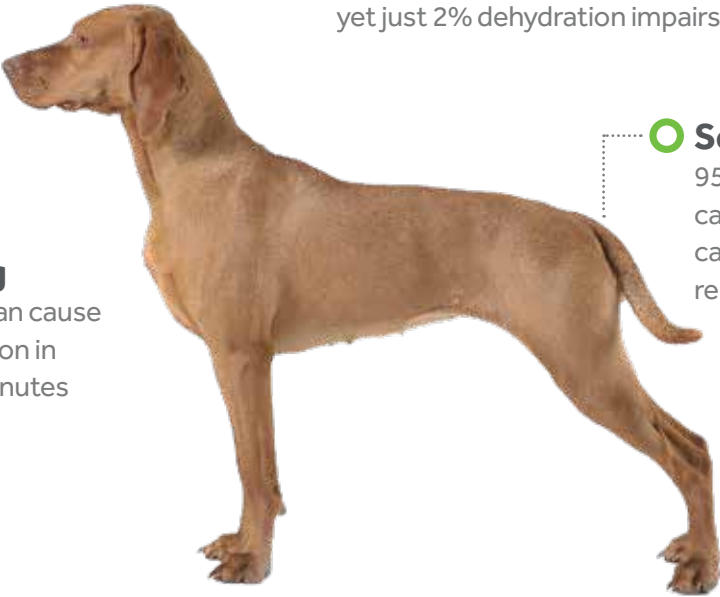
Containing zero fat and only 1% protein, Oralade® GI+ requires no digestion, is easily absorbed, and is safe for use during all life stages.

Water is vital for life,

and while moderate to severe dehydration is easy to identify, mild cases can be harder to spot. Yet there can still be clinical consequences of mild dehydration.

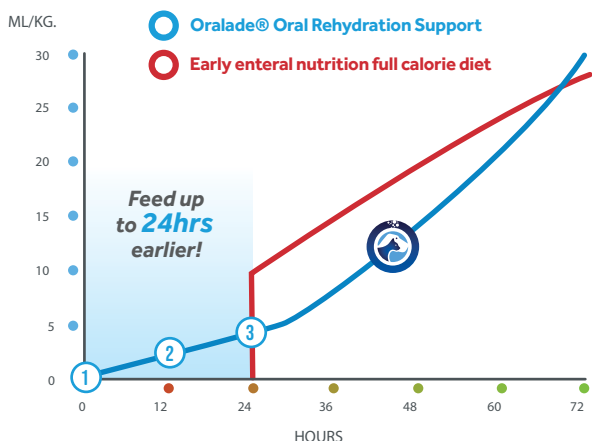
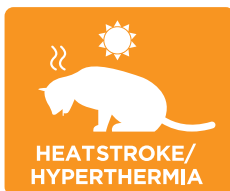


Did you know?



- Cognitive function**
<5% dehydration is undetectable on clinical exam, yet just 2% dehydration impairs cognitive function
- Secretory diarrhoea**
95% of cases of dehydration caused by secretory diarrhoea can be corrected using oral rehydration therapy (ORT)
- Panting**
Panting can cause dehydration in just 15 minutes

Dehydration can occur quickly and in many common scenarios



Under normal circumstances, 98% of the fluid entering the GI System is absorbed, so dehydration can occur particularly quickly in cases of GI disturbances, therefore early intervention with a hydration strategy can improve clinical outcomes.



It is then important to not only look at current hydration status but also the likelihood of dehydration in all clinical assessments. If an animal is deemed to be at risk, hydration should be proactively managed by encouraging fluid and electrolyte intake.

Because Taste Matters!

Oralade® GI+'s incredible tasting formula is the result of a highly hydrolysed **100% NATURAL CHICKEN FLAVOUR**, making it ideal for use in all carnivorous species including dogs and cats with gastrointestinal sensitivities.



8 / 10 dogs prefer **Oralade® GI+** vs. competitors



Increases fluid intake by 10x compared to plain water. Made with purified water, **Oralade® GI+** is chlorine free









Available in ready-to-serve and concentrate formulations



Free from citrates and artificial preservatives

FEEDING GUIDE

Use	Size/Weight	ml/kg per 24hrs	Vol. per 24hrs (ml)
 Oral Hydration	 Cats/Kittens/ Puppies <4kg	50	<200
	 Small Dogs 4-10kg	44	200-450
	 Medium Dogs 10-25kg	33	450-825
	 Large Dogs 25-45kg	30	825-1350
	 XL Dogs 45-60kg	26	1350-1560

The above values are based on maintenance guideline volumes, actual requirements may vary depending on age, breed, and activity level of the animal. Additional/ongoing fluid losses should also be taken into consideration. Microenteral nutrition via feeding tube: 0.25-0.5ml/kg/hr for hours 0-4, and increasing +50% every subsequent 4 hours.

Oralade® GI+ is a great tasting, advanced ORS (Oral Rehydration Support) with a unique isotonic formula ensuring rapid absorption of fluid and electrolytes. Perfectly balanced to support optimal hydration in dogs and cats.

Fresh water should be available at all times. Discard unused portion after 12 hrs. **Shake well before use. COMPLEMENTARY FEED** (for Liquid Concentrate: feeding guide volumes are only applicable for a 50ml sachet that has been fully reconstituted in 450ml of drinking water). **FOR ANIMAL CONSUMPTION ONLY.**



Freeze
ice cubes soothing rehydration after dental or oesophageal injury



Warm
Pour over food to increase palatability



References

1. Wilson M, Morley J. Impaired cognitive function and mental performance in mild dehydration. Eur J Clin Nutr 2003; 57(S2): S24-S29.
2. Tello L, Perez-Freytes R. Fluid and Electrolyte Therapy During Vomiting and Diarrhea. Vet Clin North Am Small Anim Pract 2017; 47(2): 505-519.
3. Reineke E, Walton K, Otto C. Evaluation of an oral electrolyte solution for treatment of mild to moderate dehydration in dogs with hemorrhagic diarrhea. J Am Vet Med Assoc 2013; 243(6): 851-857.
4. Dadonaite B. Oral rehydration therapy: a low-tech solution that has saved millions of lives. Our World in Data: Child Mortality Series 2019.



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Is it time you rethink hydration, act earlier and reassess your approach to hydration in renal and urinary cases? **Oralade® RF+** is a highly palatable, isotonic advanced ORS (Oral Rehydration Support).



Triple Function

As simple and easy as 1,2,3...

DID YOU KNOW?

Studies have shown that in humans, dehydration as low as 2% can result in cognitive impairment and fatigue. ¹

Yet in dogs and cats, dehydration of up to 5% is often imperceptible from clinical exam alone. ²



HYPOALLERGENIC
HYDROLYSED PROTEIN



01 PREHYDRATION – Maintain health and vitality

Use for proactive hydration management and early intervention when increased fluid loss or decreased fluid intake is anticipated, helping to maintain normal urinary and kidney functions.

Oralade® RF+ scientifically formulated isotonic solution supports optimal absorption of fluids and electrolytes in the feline patient.

02 REHYDRATION – Correct fluid and electrolyte balance

Use to reinstate and maintain normal hydration, even during episodes of renal and urinary tract disturbance.

Oralade® RF+ has the ideal ratio of electrolytes and glucose to activate the glucose-sodium co-transport system, for optimal absorption of electrolytes and water, with reno-protective zero phosphorus levels.

03 KIDNEY & URINARY HEALTH WITH MICROENTERAL SUPPORT

Use to support healthy kidney and urinary function.

Oralade® RF+ with a zero phosphorus and calcium isotonic formulation, aids to promote increased fluid intake whilst supporting renal and urinary functions. Containing essential amino acids that are necessary for feline eye, heart, nerve, and immune system health whilst also supporting the gastrointestinal cells.

Use with inappetent or anorexic patients to provide essential enterocyte nourishment, supporting GI function to help pave the way back to voluntary enteral nutrition. The unique formulation contains amino acids and simple sugars to support enterocytes, and prebiotics to encourage a healthy gastrointestinal microbiome.

Water is vital for life,

and while moderate to severe dehydration is easy to identify, mild cases can be harder to spot. Yet there can still be clinical consequences of mild dehydration.

Did you know?



Cognitive function

<5% dehydration is undetectable on clinical exam, yet just 2% dehydration impairs cognitive function

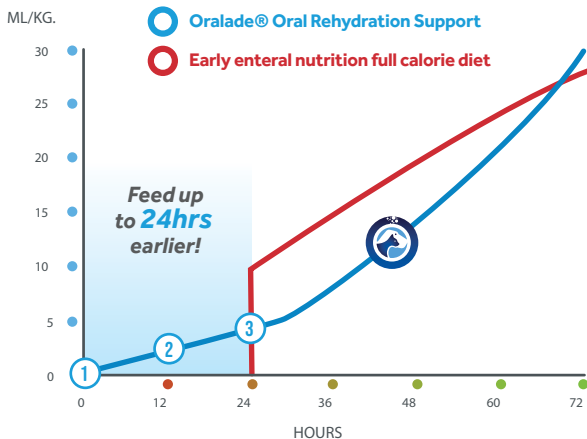
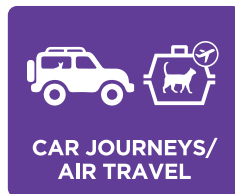
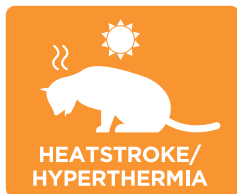
CKD

30% to 50% of cats > 15 years of age have CKD

Cats with chronic kidney disease (CKD) are more often prone to dehydration, especially in the more advanced stages, due to reduced kidney function. Maintaining hydration in these cats is vital.

Proactive management aimed at increasing daily fluid intake can help maintain normal kidney and urinary function in cats. Early intervention with a hydration strategy can improve clinical outcomes.

Dehydration can occur quickly and in many common scenarios



Under normal circumstances, 98% of the fluid entering the GI System is absorbed, so dehydration can occur particularly quickly in cases of GI disturbances, therefore early intervention with a hydration strategy can improve clinical outcomes.

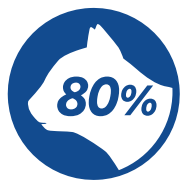


It is then important to not only look at current hydration status but also the likelihood of dehydration in all clinical assessments. If an animal is deemed to be at risk, hydration should be proactively managed by encouraging fluid and electrolyte intake.

Containing zero fat and only 1% protein, Oralade® RF+ requires no digestion, is easily absorbed, and is safe for use during all life stages.

Because Taste Matters!

With a zero phosphorus isotonic formula, and a delicious **100% NATURAL CHICKEN FLAVOUR** to encourage fluid uptake, **Oralade RF+** is the perfect solution for maintaining optimal hydration whilst also supporting normal kidney and urinary function.



8 / 10 cats prefer **Oralade® RF+** to water alone



Improves voluntary intake and overall fluid consumption in cats. Made with purified water, **Oralade® RF+** is chlorine free



Available in ready-to-serve and concentrate formulations







Free from citrates and artificial preservatives

DID YOU KNOW?

Oralade RF also contains the essential amino acids, L-Carnitine, Lysine, Arginine, and Taurine; necessary for normal feline eye, heart, nerve and immune system health.

Oralade® RF+ is a great tasting, advanced feline ORS (Oral Rehydration Support) with a unique isotonic, zero phosphorus formula optimised to support normal feline renal and urinary function. The addition of several essential amino acids also helps to promote normal eye, heart, intestinal, CNS, and immune health in cats.

FEEDING GUIDE

Use	Size/Weight	ml/kg per 24hrs	Vol. per 24hrs (ml)
 Oral Hydration	 Kittens/small cats 0.2 – 3kg	50	10 – 150
	 Medium cats 3 – 5kg	50	150 – 250
	 Large Cats 5-9kg	50	250 – 450

The above values are based on maintenance guideline volumes, actual requirements may vary depending on age, breed, and activity level of the animal. Additional/ongoing fluid losses should also be taken into consideration. Microenteral nutrition via feeding tube: 0.25-0.5ml/kg/hr for hours 0-4, and increasing +50% every subsequent 4 hours.

Water should be available at all times. Discard unused portion after 12 hrs.

Shake well before use. COMPLEMENTARY FEED (for Liquid Concentrate: feeding guide volumes are only applicable for a 50ml sachet that has been fully reconstituted in 450ml of drinking water). **FOR ANIMAL CONSUMPTION ONLY.**



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